



SSE LLC Live Event Sponsor & Exhibitor Terms & Conditions

Last Update: 5/23/2022

1. APPROVED EXHIBITORS – Only Exhibitors that have contracted with Secret Sauce Events will be permitted to display or to demonstrate its products, processes, or services at the event. By signing this agreement, you and your company agree to the terms and conditions outlined below.

2. DEFINITIONS – As used herein the “Contract” means the Exhibitor and Sponsor Contract including and the terms and conditions. “Event Management” means Secret Sauce Events and employee Event Managers. “Exhibitor” means any person or company exhibiting, its representatives, agents, employees, and contractors. The “Rules” means any and all provisions contained herein. “Venue” means the facility where the event will be held.

3. RESTRICTIONS - Event Management may, at its sole discretion, prohibit, restrict and/or evict exhibits which are, in the opinion of Event Management, objectionable for any reason including, but not limited to, danger, noise, vibration, glaring or flashing lights, safety and method of operation, objects on display and/or method of display. Event Management may also prohibit, restrict, and/or evict any exhibit which may detract from the general character of the show or which violates any term of this Contract. Event Management may further restrict, prohibit and/or evict any exhibit with objectionable persons, things, conduct, printed matter, or anything else Event Management judges to be objectionable. In the event of such prohibition, restriction, or eviction, Show Management shall not be liable for any refunds of rental or other expenses. If Exhibitor fails to comply in any respect with the terms and conditions of this Contract, including the Exhibition Rules and Regulations, Event Management shall have the right, without notice to Exhibitor, to rent or offer for rent Exhibitor's space, or to use such space in any other manner. The exhibitor shall remain liable for the full amount specified by this Contract.

4. ASSIGNMENT OF SPACE – Event Management reserves the right to assign space, to rearrange the floor plan and/or to relocate any exhibit to further the best interest of the event. Event Management will assign space guided by exhibitors' priorities, by the exhibit's requirements, and in some instances, space will be provided on a first-come, first-serve basis.

5. RENTAL OF SPACE – Rented space includes a table, 2 chairs, and basic electricity. All other equipment or materials required by the Exhibitor must be provided by the Exhibitor at the Exhibitor's own expense.

6. SPONSORSHIP & OVERALL DELIVERABLES – As an option Exhibitors may choose to Sponsor various aspects of the event(s). Sponsorship opportunities and deliverables are subject to change or cancellation by Event Management. Speaking Opportunities associated with certain sponsorships are also subject to change, as well as the number of Speaker tracks and the overall agenda.

7. PAYMENT AND CANCELLATION BY EXHIBITOR - Full payment is due upon the signing and agreement to this contract. A full refund or credit will be issued when the Exhibitor sends a written cancellation notice at least 30 days prior to the event date. Where the written notice of cancellation is received 30 days or less prior to the event date the

exhibitor shall not be entitled to any refund or credit. If written notice is received 14 days or less prior to the event date the Exhibitor would be liable for 100% of the event contracted fee amount. Exhibitors shall pay for all fees, expenses, and costs incurred by the Event Manager, including without limitation for all legal and collection services (and all reasonable attorneys' fees), incurred by Event Management in collecting any past due amounts from the Exhibitor. Furthermore, all past due invoices are subject to the lesser of (a) a one and one-half percent (1.5%) interest charge per month on the past due amount, or (b) the maximum amount permitted by law.

8. USE OF EXHIBIT SPACE – The exhibitor shall not assign, sublet, or share any part of his space. However, an Exhibitor may use his space to exhibit any eligible products: (1) manufactured or sold in his own name, (ii) manufactured or sold by any company controlled by or under common control with the Exhibitor, (iii) manufactured by a joint venture in which he participates, or (iv) produced pursuant to his manufacturing license. Exhibitors shall not exhibit, offer for sale, give as a premium, or furnish literature about any other products or services except where Show Management determines that such activities are required for the proper demonstration or operation of Exhibitor's displays. In any case, identification of such articles or services shall be limited to the regular nameplate, imprint, or other identification, which is standard practice that appears normally on the articles or in connection with the services. Exhibitor shall not permit persons other than its own representatives (including those of any corporate affiliate, joint venture partner or the licensee), or of officially designated labor or service sources to use its booth for any purpose.

9. USE OF COMMON/PUBLIC SPACE – No demonstration, promotion, or advertising shall be permitted outside of the Exhibitor's assigned exhibit space. Exhibitors shall not distribute any materials, including but not limited to, samples, souvenirs, or advertising materials outside of the Exhibitor's contracted-for exhibit space. No Exhibitor shall, in any other way, occupy or use the facilities for any purpose inconsistent with this Contract.

10. LOSS, THEFT OR DAMAGE – Event Management shall not be liable or responsible for any loss, theft, or damage to the property of the Exhibitor, its employees, or representatives. Further, Show Management will not be liable for damage or injury to persons or property during the term of this Contract, from any cause whatsoever, by reason of the use or occupancy of the exhibit space by Exhibitor, its employees, representatives, or assigns. Exhibitor acknowledges that certain activities at the event, especially during set-up and tear-down of the show, can be dangerous, and Exhibitor, on behalf of itself and each member of its exhibit staff, assumes such risk and waives any liability on the part of Event Management and assumes all liability for such risk. If the Exhibitor's materials fail to arrive, or if for causes beyond its control, the Exhibitor is prevented from using its space, the Exhibitor is nevertheless responsible for its space rental. Exhibitors shall carry special insurance to protect all exhibit materials against damage, theft or other loss, and liability insurance against injury to persons and the property of others, including, but not limited to, Show Management.

